



**THIS SPECIAL INCENTIVE DELIVERS  
THE ULTIMATE FOR LESS.**

**BMW GROUP CORPORATE FLEET**



**INCENTIVES AND FUNDING ALTERNATIVES.**

**BMW  
GROUP**



# LEVEL 2 – CAR ALLOWANCE / REIMBURSEMENT / FEP.

Model Year 2015 / 2016 / 2017	CASH PURCHASE / FS LOAN / FS LEASE	
BASE	Best negotiated price off MSRP	
INCENTIVES	+ All Sales Support available at time of finance can be applied	Money Factor Reduction (FS Lease Only)
<b>BMW Cars</b>		
2 Series	\$1,500	.00020mf
3 Series	\$1,500	.00020mf
4 Series	\$1,500	.00020mf
5 Series	\$1,500	.00020mf
6 Series	\$1,500	.00020mf
7 Series	\$1,500	.00020mf
Z4	\$1,500	.00020mf
<b>BMW SAV</b>		
X1	\$1,000	.00020mf
X3	\$1,000	.00020mf
X4	\$1,000	.00020mf
X5	\$1,000	.00020mf
X6	\$1,000	.00020mf
<b>BMW i</b>		
i3 BEV / REX	\$1,500	.00020mf
i8	\$1,500	.00020mf
<b>MINI</b>		
All MINI models	\$500	.00020mf

# NOTES.

## LEVEL 2 - PRICING:

- The pricing terms described herein shall not be deemed to apply in jurisdictions where such terms and requirements are not permitted.
- Best negotiated price off MSRP is applied to the base vehicle and selected optional equipment. All existing Sales Support Programs can be applied. Level 2 indicated Corporate Fleet Incentives are applied from best negotiated price off MSRP.

**PARTICIPATING BMW / MINI DEALERS WILL BE IN A POSITION TO ADDRESS ANY QUESTIONS YOU MAY HAVE CONCERNING WHAT CORPORATE FLEET PRICING TERMS ARE AVAILABLE IN THEIR STATE.**

# PRICING GUIDELINES.

## INELIGIBLE BMW / MINI VEHICLES:

- Any additional BMW / MINI models not indicated in this summary, which will be launched during the calendar year 2016, up until further notice from BMW Group Fleet.
- BMW / MINI Company Vehicles, Extended Test Drive, Shuttle or Limo, and Retired Service Loaner Vehicles are not eligible.
- The Fleet incentive cannot be used in conjunction with the BMW Ultimate Drive Event (Level 1 only), BMW Car Club, BMW College Program, BMW Group Partner & Family Program, BMW CCA program, European Delivery, Diplomatic, USAA and / or Military Sales program, BMW Limousine & Hotel Shuttle Program, and the BMW VIP Purchase Program, which all are not eligible.
- Pre-Owned BMW / MINI vehicles are not eligible.

## BMW GROUP CORPORATE FLEET CONTACTS:

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Corporate Sales Manager – Clem Ciufu (O) 201-307-3886 / Email: [Clem.Ciufu@bmwna.com](mailto:Clem.Ciufu@bmwna.com)

For additional model specific Fleet Pricing information, please contact your Key Account Manager (KAM) or BMW of North America, LLC at 855-217-9819, email us at [BMWGroupFleet@bmwna.com](mailto:BMWGroupFleet@bmwna.com) or visit [www.BMWGroupFleet.com](http://www.BMWGroupFleet.com).

This guide is intended only as summary document. Other terms may apply with respect to the national BMW Group Corporate Fleet Program. All of the terms with respect to the national BMW Group Corporate Fleet Program remain subject to change without notice by the BMW Group in its sole discretion.

**Incentives valid for MY15, MY16 and MY17 vehicles as outlined are effective January 5, 2016 – January 3, 2017.**